# Community Involvement and

The TOSHIBA TEC Group defines the Corporate Policy regarding "Community Relations" in its Standards Of Conduct (SOC) and gets involved in corporate citizenship activities based on this Policy with a focus on activities capitalizing on its business and continuous relationships with local communities.

## Corporate Policy regarding Community Relations =

**TOSHIBA TEC Group Companies shall:** 

- 1) contribute to and cooperate with all local communities in which TOSHIBA TEC Group operates and perform its duties as a member of these communities;
- 2) support Directors and Employees in undertaking voluntary activities and give full consideration to each individual's desire to exercise his or her civil rights;
- 3) make appropriate donations in each country and region where TOSHIBA TEC Group operates, after considering the contribution to the community, the public nature and the reasons for making donations; and
- 4) try to improve the brand image in all aspects of their relationships with the communities.

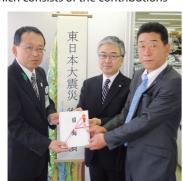
## **Recovery Support for the Great East Japan Earthquake**

Hoping to help achieve the earliest reconstruction of the affected areas and affected residents, the TOSHIBA TEC Group has continuously been providing reconstruction support.

#### 1. Support with Philanthropy Fund

In April 2014, we made donations from the "TOSHIBA TEC Philanthropy Fund," which consists of the contributions

from employees' salaries and bonuses, to the "Fukushima Donation for Orphans affected by the Great East Japan Earthquake," to help children in the affected areas, following 2013.



#### 3. Contribution of MFP to Ishinomaki City Children's Center

In February 2014, we donated a second-hand color MFP to the Ishinomaki City Children's Center as a children's

recreational facility planned and designed by the children of the Children's Community Building Club hosted by Save the Children Japan (NGO).



## 2. Reconstruction Support Activities by New Employees

In April 2014, as part of the TOSHIBA Group's training program, new employees in fiscal 2014 participated in support activities for fisheries and forest improvement, such as separating wakame seaweed leaves from the stems, putting salted wakame into bags and cypress tree pruning in Shizukawa, Tokura and Iriya, Minamisanriku, as well as Kitakamicho Jusanhama, Ishinomaki in Miyagi.





## Development

#### 4. East Japan Reconstruction Support Event

In November 2013, TOSHIBA TEC Solution Services Corporation held the "East Japan Reconstruction Support Event" as part of its 40th anniversary project. On the day of the event, we invited "Kikumatsu kun," the Chrysanthemum Figure Exhibition's mascot in Nihonmatsu, Fukushima. We also opened a cask of Tohoku's famous sake and held a lottery for Tohoku regional products.



#### **Local Contribution and Volunteer Activities**

The TOSHIBA TEC Group continues its activities to contribute to people in local communities.

#### • Donation of calendars and notebooks for 2014, used stamps and postcards

In December 2013, calendars and notebooks for 2014 along with used stamps and postcards were donated to the Shinagawa Ward Social Welfare Council Shinagawa Volunteer Center. Those calendars and notebooks were distributed to local welfare facilities, volunteer groups and elderly living alone. The used stamps and postcards were used to purchase walking canes for the elderly.



## Pink Ribbon campaign

We have been participating in the Pink Ribbon campaign that TOSHIBA works on, together with our Group companies since 2009. In fiscal 2013, a total of 37 employees participated in the walk events held in Tokyo, Nagoya and Kobe.



## Community Involvement and Development

## • Participation in Local Beautification Activities

Many employees of the TOSHIBA TEC Group participate in clean-up activities in the streets around each business site, nearby rivers and parks every year.



In May and October 2013, the employees and their families of the TOSHIBA TEC Group participated in environmental improvement activities in the Mishima City Rakujuen Park, such as planting seedlings and picking up trash.



In May 2013, a total of 20 employees and their families of the Yokohama sub branch of TOSHIBA TEC Solution Services Corporation participated in clean-up activities on the Katase Nishihama Beach hosted by Kanagawa Coastal Environmental Foundation. In addition, a lot of employees of the Hokkaido, Shizuoka and Chugoku sub branches participate in various clean-up and environmental beautification activities.



In December 2013, 20 employees of TOSHIBA TEC Singapore Pte Ltd. participated in river clean-up activities implemented by an NGO. This participation was a good opportunity to learn about the impact of trash on our lives and the environment by patrolling rivers and picking up trash.



In March 2014, 11 employees of the TOSHIBA TEC Group located in Shinagawa Ward participated in cleaning/beautification activities implemented by the Shinagawa CSR Promotion Council. The activities were carried out around Oimachi, Osaki and Nishi-Oi Stations starting at Shinagawa Central Park.

#### Collection of Pull-Tabs

Since 2002, employees in the Shizuoka Business Center have conducted a twice a year collection of pull-tabs gathered from vending machines and from home, for donation to local welfare facilities. We have donated over 350 kg of pull tabs.



## Collection of Plastic Bottle Caps

We co-sponsor activities that provide vaccines for children around the world by collecting plastic bottle caps.



## Road Safety Awareness Campaign

We continue to participate each year in the National Traffic Safety Campaign hosted by the Ohito Safety Management Association to provide road safety guidance.



## • Donations through "Heart-full Vendors"

Vending machines for fundraising are installed in the Osaki Office, Shizuoka Business Center along with Chubu, Kansai and Kyushu branches. A total of 135,729 yen was raised in fiscal 2013.



#### Blood Drive

The blood drive is conducted continually every year and many employees participate in the blood drive.



Blood drive at P.T. TEC INDONESIA

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## **Support for Children Who Lead the Next Generation**

#### Head Office Tours for Children

Employees' children were invited to the Head Office during the summer vacation. A tour of the showroom, workplace and a visit to the president's office was organized to help children gain social experience as well as to provide an opportunity for employees and their children to deepen family bonds through activities such as operating the cash register.



#### Voluntary Story Telling

Since April 2011, story-telling sessions have been held by employee volunteers, along with donations of books and picture books to kindergartens and elementary schools close to the Shizuoka Business Center. In fiscal 2013, five sessions were held at the Takyo Kindergarten in Izunokuni.



Workplace tours are provided to elementary, junior high and high school students in local communities or on school trips, allowing them to learn through experience. We support the students' future learning by providing tours of the showroom and opportunities for them to operate products and hold discussions with our employees.

Workplace Tours and Experience Learning



#### Delivery of Lectures

TOSHIBA TEC Solution Services Corporation has been delivering lectures to elementary and special-needs schools since 2006. We intend to provide activities that are not just an experience, but lead to building confidence and self-affirmation. We also aim to help our employees learn and grow through their interaction with the children.



### Educational Support for Elementary Schools

We have been carrying on the implementation of the education support project to provide educational opportunities for underprivileged children. In March 2014, we donated 100 thousand yuan to Shuangfeng primary school and xinjie primary school, wudu town, Yi nationality autonomous country, leshan, Sichuan province and Nangang primary school, education bureau yongfuyuan town, daowai district, harbin, heikongjiang province for providing supplies to improve the learning environment.

## **Activities to Preserve the Global Environment**

## Tree-Planting Activities

We take part in the "1.5 Million Tree-Planting Project" that the TOSHIBA Group works on with the aim of contributing to global environmental protection, around the world. We also actively participate in forest cultivation and tree planting activities in worldwide regions.



TOSHIBA TEC MALAYSIA MANUFACTURING SDN. BHD.



TOSHIBA TEC INFORMATION SYSTEMS (SHENZHEN) CO., LTD.



TOSHIBA TEC GERMANY IMAGING SYSTEMS GmbH

## Participation in "Creating A Small Dam in the Forest" hosted by Mishima

We have been participating in the activities to build

a small dam in the stream with the aim of enhancing the forest groundwater recharge system and preventing soil loss every year since 2003.



#### Protection of Animals

The Shizuoka Business Center, TOSHIBA TEC MALAYSIA MANUFACTURING SDN. BHD. TOSHIBA TEC Information Systems (Shenzhen) Co., Ltd. and TOSHIBA TEC Europe

Imaging Systems S.A. carry out activities to protect endangered animals.





Green turtle protection conducted by TOSHIBA TEC MALAYSIA MANUFACTURING SDN. BHD

#### Recycling of Electronic Devices

TOSHIBA TEC Singapore Electronics Pte Ltd. recycles no longer used electronic devices that are collected by employees, in collaboration with Toshiba Asia Pacific Pte Ltd.

